



# STEWARTS CREEK ROBOTICS

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## Sponsorship Packages - 2024/25 Season

@sc\_robotics | sponsorships@stewartscreerobotics.org

### WE ARE SC ROBOTICS

SC Robotics is a school robotics team that competes in multiple robotics competitions each year. This year we are celebrating our 10 year anniversary! For the past decade, our team has provided middle and high school students an interactive environment in which to learn authentic STEM skills using industry-standard tools and programs. Engineering, mechanical design, CAD, programming, graphic design, construction, web design, manufacturing technology, and business strategies are all utilized as we design, construct and program multiple robots and promote our robotics in our community.

#### Our History

The SC Robotics Team was founded in 2015 as part of the Stewarts Creek Middle School STEM program. With only a few hand tools, a couple of computers, and can-do attitudes, our team competed in the national BEST Robotics competition at Lipscomb University in Nashville Tennessee. Three years later, this team of talented students won that competition's first place BEST award and is now the 5th highest ranked BEST team in the nation.



Programmers helping students from another team

### SC ROBOTICS AT A GLANCE



54

Team Members



7

Grade Levels



53

Robots Built



10

Years Experience



Ranked  
5th BEST Team  
Nationally

### OUR IMPACT

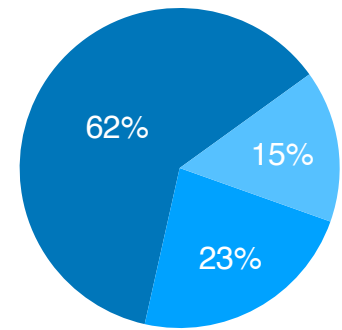
#### Community Impact

In order to help give others the opportunity to experience robotics; our team participates in multiple STEM community outreach and service events such as Discovery Center's Steam-A-Palooza, Smyrna city Creek Cleanup, Homeschool events, and Expos just to name a few.

Beyond hosting and participating in these kinds of events, we also mentor other new robotic teams in our community by sharing best practices, providing workshops, and having an "open door" policy to allow any of their team members a place to learn.

## Member Impact

Our organization intentionally invests in our members giving them both technical and soft skills with industry standard tools, products, and best practices. Through our program, many go on to major in various STEM fields such as aerospace engineering, electrical engineering, mechanical engineering, and computer sciences.



## HOW YOU CAN HELP

Every dollar that SC Robotics raises helps us gain the latest resources to equip our team. Sponsorships provide the capital resources to enter and participate in robotic competitions and host and participate in various community outreach events.

- Likely to take STEM related courses
- Planning to pursue a STEM degree
- Planning to pursue a STEM career

## Our Goals

SC Robotics annually creates goals for ways we can sustain and improve the team. This year, it is our hope to meet the following season goals:

1. Fund seasonal operations and needs such as consumable materials, electronic replacements, registration costs, travel expenses, pit materials, team exhibit supplies, etc.
2. Purchase a trailer to allow us to transport team materials to competition and outreach events.
3. Furnish a new graphic design space specifically for small group and design collaboration.
4. Complete and furnish the new team exhibit build space. We have an additional room for exhibit construction and we hope to stock it with shelving, a bench, tools, and materials.
5. Fund the costs of hosting an in-county combat robot tournament and participate in other outreach events.

## Why Be A Sponsor?

Here are a few reasons a Stewarts Creek Robotics sponsorship would be right for you:

1. **Community Involvement:** Being an SC Robotics supporter gives your organization a way to make an impact in your community in and through our team. Sponsoring our program makes you a partner in these efforts.
2. **Brand Visibility:** SC Robotics loves to show off our sponsors! We want to make sure everyone knows who makes what we do possible. Our sponsors appear on our website, team banner, apparel, exhibits, printed materials, etc. This way, your organization's name will be exposed to countless people everywhere we go.
3. **Lead Generation:** When you help grow SC Robotics, we want to help your organization grow by serving as a brand ambassador, recommending your organization to those inside and outside our organization.
4. **Engagement Opportunities:** Finally, being a sponsor gives your organization additional opportunities for engaging with your future workforce. We love to have sponsors come see what we do and we love to visit with our supporters to share how your support has made an impact.



2023 South's BEST Finals at University of North Alabama

## SPONSORSHIP LEVELS

Stewarts Creek Robotics is truly honored to have financial supporters like you. Therefore, we always want to make sure our sponsors feel appreciated and get a good return on their investment. We have several sponsorship levels from which to choose. You can pick the one that meets your goals and level of desired impact. Any support is greatly appreciated and you can be assured your gift will impact not only this year's team members, but members for years to come. We have 4 primary sponsorship levels for your consideration.

### BRONZE [\$250+]

Benefits:

- ◆ Your organization name on our team website, event booth, season t-shirt, and team banner
- ◆ Team t-shirt for your organization representative

### SILVER [\$500+]

Benefits:

- ◆ All Bronze benefits plus...
- ◆ Your organization logo/name with website link on our team website
- ◆ Social media recognition
- ◆ End-of-Season written impact update
- ◆ Certificate of sponsorship recognition

### GOLD [\$1500+]

Benefits:

- ◆ All Bronze & Silver level benefits plus...
- ◆ Priority placement of your organization logo/name on team website, event booth, and team banner
- ◆ Organization Logo/name on our team trailer (when we get one)
- ◆ Recognition in press releases
- ◆ Individual social media recognition with links to your website

### PLATINUM [\$3500+]

Benefits:

- ◆ All Bronze, Silver, and Gold benefits plus...
- ◆ Premier listing of company logo/name on website, t-shirt, event booth, trailer (pending), and team banner
- ◆ Individual social media recognition of support with contact information and website listed
- ◆ Product promotion (upon request)
- ◆ Custom thank you plaque recognizing your support
- ◆ In person or virtual impact update given by team members.
- ◆ Your organizations name on our BEST competition robot. This will not only be visible to all those in attendance on the video screen, but also to all those watching the live stream from all over the nation.

### Ready to Partner with Stewarts Creek Robotics?

If you are ready to become a sponsor, email us at: [sponsorships@stewartscreekrobotics.org](mailto:sponsorships@stewartscreekrobotics.org) and we can get the process started. If you have any questions or need additional info, please don't hesitate to email us.

Thank you for your consideration!